

American Psychiatric Publishing, Inc. The *First* and *Last* Word in Psychiatry



American Psychiatric Publishing, Inc. (APPI), the APA's publishing subsidiary, had a strong year in 2008. APPI is the world's premier publisher of books, journals, and multimedia on psychiatry and is the publisher of the *Diagnostic and Statistical Manual of Mental Disorders* and *The American Journal of Psychiatry*, the oldest continuously published medical specialty journal in the United States. More than 700 titles sell actively, and APPI published 33 new books in 2008, including textbooks, clinical manuals and monographs, and many titles are available as ebooks. APPI also publishes six journals, one newspaper, and self-assessments. The variety of psychiatric research, treatment, and educational materials APPI publishes every year helps the APA shape the future of psychiatry.

■ **Journal Tops in the Field.** *The American Journal of Psychiatry* has long been the leading publication in the field in terms of total citations of the articles it publishes, but this year the *Journal* also became the number one publication in psychiatry. The Immediacy Index, a Thomson Scientific measure of journals that are published in emerging areas of research, showed that *The American Journal of Psychiatry* holds the top spot. This performance metric represents the average number of times an article published in a specific year is cited over the course of that same year. The *Journal* also saw its Impact Factor rise almost a full point to 9.127, with a continued rise to over 10 expected next year, placing it in an elite tier.

■ **Psychiatric News Preferred by Members.** *Psychiatric News* conducted a readership survey in 2008, and results show that the newspaper continues to be a valued — and valuable — member benefit. Among its major findings: 85 percent of respondents said that the quality of articles in *Psychiatric News* was excellent or good, 78 percent rated *Psychiatric News* as excellent or good in meeting their professional needs and 80 percent said that *Psychiatric News* was more valuable than other comparable trade publications. *Psychiatric News* was also the preferred publication for information on psychiatry and mental health issues and for employment opportunities within the field of psychiatry.

■ **New Partners in Europe.** APPI completed its first year with its new partners in Europe, resulting in a 100 percent increase in sales. APPI books are now more readily available to APA members and other customers in Europe, who can

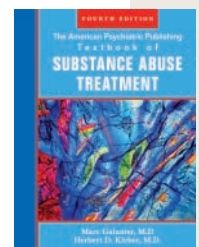
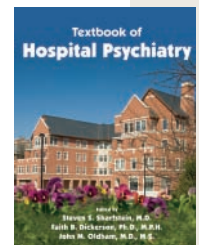
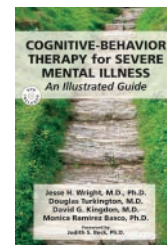
order directly through nbninternational.com, local bookshops, amazon.co.uk, or bookdepository.co.uk.

■ **PsychiatryOnline.com Expands.** PsychiatryOnline continues to grow in number of subscribers and content. APPI offers site license sales to institutions, which provide unlimited access across college campuses and share APPI books and journals with more readers than ever before. A “mobile” version of PsychiatryOnline will soon launch to provide an optimal experience from handheld devices like smartphones and PDAs, further increasing the portability and clinical utility of PsychiatryOnline content.

■ **Multimedia Textbooks.** APPI successfully launched innovative web companions for its line of subspecialty textbooks. Buyers of the print textbook gain access to a custom Web site for that book supplementing the learning experience with full-text searchability, reference linking, slideshows, interactive study guides, and more.

■ **Core Textbook Updated.** *American Psychiatric Publishing Textbook of Psychiatry*, Fifth Edition, has been meticulously revised to maintain its preeminence as an accessible and authoritative educational reference and clinical compendium. More than 100 contributors — 65 new to this edition — summarize the latest developments in psychiatry. Each chapter ends with key points, recommended readings, and helpful Web sites for clinicians, patients, and family members.

Other noteworthy books published by APPI in 2008 include: *Textbook of Psychotherapeutic Treatments*, *Mentalizing in Clinical Practice*, *Recovery From Disability: Manual of Psychiatric Rehabilitation*, *American Psychiatric Publishing Textbook of Substance Abuse Treatment*, 4th Edition, *Textbook of Hospital Psychiatry*, *Approach to the Psychiatric Patient: Case-Based Essays*, and *Cognitive-Behavior Therapy for Severe Mental Illness: An Illustrated Guide*





American Psychiatric Foundation Advancing Public Understanding of Mental Illnesses

The American Psychiatric Foundation is the philanthropic and educational arm of the APA. The foundation develops programs to advance public understanding that mental illnesses are real and treatable. These programs take many forms, including grants and specific educational campaigns designed to increase awareness of mental illnesses and improve access to treatment. The foundation continued to work toward these goals through several educational, informational and outreach grants and programs.

■ The *Typical or Troubled?*TM mental health education program was expanded during the 2008 – 2009 school year. More than 12,000 teachers and other school personnel across the nation participated in the program, which has been implemented in 125 high schools, serving more than 180,000 students.

■ The foundation formed a partnership with the Give An Hour program to create a public education campaign to help generate awareness about the mental health issues that military service members and their families face. The purpose of the campaign is to develop a national network capable of responding to the needs of this group.

■ The Helping Hands Grant program awarded grants to medical schools for student-run community mental health service activities, particularly in underserved communities.

■ The Partnership for Workplace Mental Health continued to advance effective employer approaches to mental health. It expanded Employer Innovations Online, a Web-based, searchable database that profiles employers' innovative programs and practices for addressing mental health in the workplace. Work also continued on the Disability and Return to Work Initiative, a project focused on improving the assessment and management of disability due to mental illness. A pilot project is in place to test the effectiveness of the tools developed by the initiative.

■ The foundation and six prominent physician, patient and civic organizations — collectively known as the *Depression Is Real* Coalition — in May 2008 launched "It Is Depression," a groundbreaking series of public service announcements aimed at increasing awareness of depression. These PSAs comprise the Coalition's second bilingual, multi-media campaign about the reality of living with depression and the seriousness of the disease.

■ Community Connections: Let's Talk Depression, was presented in Memphis and in Columbia, South Carolina. Community Connections is an educational program that combines a town hall meeting concept with depression education. It is an exciting program that allows depression education to be offered in settings tailored to the unique social economic and cultural needs of a community.



■ Actress Patty Duke was the guest for the seventh annual *Conversations* event at the 2008 APA Annual Meeting in Washington, DC. In an interview with APF's immediate past-president, Altha J. Stewart, M.D., Duke shared her story of having bipolar disorder and her struggle to understand and cope with her diagnosis. More than 900 people attended the event. Dr. Stewart also interviewed author Terrie Williams at the second *Conversations* held at the Institute on Psychiatric Services meeting in Chicago. In her book, *Black Pain: It Just Looks Like We're Not Hurting*, Ms. Williams shares her story of being an African American with depression.

■ The foundation's annual benefit event, "Windows on Washington" was held at Washington, DC's Union Station in May. The evening also featured the presentation of the Awards for Advancing Minority Mental Health to the following individual and organizations: Francis G. Lu, M.D., Homes for the Brave, Housing Works, and Tristan's Quest — Support for Kids of Incarcerated Parents. The awards recognized innovative efforts to raise awareness of minority mental health issues in underserved communities.



American Psychiatric Association
Political Action Committee

APAPAC: Psychiatry's Voice in Washington

APAPAC is the political voice for the American Psychiatric Association. APA invigorates its patient and professional advocacy activities by establishing a political action committee that allows APA, at the national level, to educate and lobby members of the House and Senate of the U.S. Congress.

The APAPAC Board of Directors continues its work to put psychiatrists' PAC dollars to the best possible use. With dozens of new members and leadership in Congress, the Board remained focused on maintaining access to key Democrats and Republicans on the committees and subcommittees with jurisdiction over matters of concern to psychiatrists and patients.

The PAC enjoyed back-to-back record breaking years in 2007 and 2008 with contributions from APA members and staff totaling over \$594,000. APAPAC put those funds to use immediately, distributing over \$447,500 to 138 candidates for Congress (representing 40 states) and other party-affiliated political committees. Sixty-four percent of the candidates and committees supported were Democrat and 36 percent were Republican, while 60 percent of the funds went to Republicans and 40 percent to Democrats. The PAC also hosted events for 103 Members of Congress who support APA's legislative goals.

Ninety-one percent (106 of 117) of APAPAC-supported candidates who were up for re-election this year were victorious on November 4th. (Outcomes of races involving two more supported candidates had not been decided at the time of this writing).

Once again, the APAPAC Board of Directors was effective in balancing support for candidates from both political parties;

using its political power for access to key Republican and Democratic members who serve on the various committees and subcommittees of jurisdiction; and engaging allies and educating others on APA issues. In fact, these contributions allowed the PAC to play a crucial role during both the mental health parity and the Medicare legislative debates in Congress, helping both bills become law!

The APAPAC Board of Directors remains dedicated to putting APA member funds to the best possible use for the profession and patients.



TOP: John Wernert, M.D., APAPAC Chair (center), David Diaz, M.D., APAPAC Member (right), and Rep. Phil Gingrey, M.D. (R-Ga.) (left) talk during APA's Advocacy Day.



BOTTOM: Tiffany Farchione, APAPAC Board Member (center), with Rep. Tim Murphy (R-Pa.) and Rep. Jason Altmire (D-Pa.) at APA's Advocacy Day.



American Psychiatric Institute for Research and Education: Advancing Psychiatric Practice Through Research and Education

The American Psychiatric Institute for Research and Education (APIRE) contributes to the scientific base of psychiatric practice and policy by conducting and supporting projects that bridge the gap between research and practice. Among APIRE's activities in 2008:

■ **Medicaid Prescription Drug Policies and Psychopharmacologic Treatment Access and Continuity Studies.**

These studies examined the scope and consequences of medication access problems among Medicaid and Medicare psychiatric patients. Among the important findings coming from these studies are that all of the prescription drug utilization management policies and medication access problems studied were highly associated with significant adverse events such as emergency department visits, hospitalization, homelessness, or detention/incarceration in jail or prison. These findings are actively being used by the APA and other advocacy groups to help improve Medicare and Medicaid prescription drug policies. Given the policy relevance of these clinically detailed databases, funding for further analyses has been obtained from the Agency for Healthcare Research and Quality.

■ **National Depression Management Leadership Initiative.**

In collaboration with the American Academy of Family Physicians and the American College of Physicians, APIRE completed a research demonstration project designed to assess the feasibility of implementing the nine-item Patient Health Questionnaire (PHQ-9) as a common metric for monitoring depression severity in primary care and psychiatric practices. At the conclusion of the project, both primary care and psychiatric practices had adopted the PHQ-9 as a routine part of depression care and reported use of the PHQ-9 for screening, assessing illness severity, and monitoring of treatment response. Study findings, which were recently published in the journal *Psychiatric Services*, suggest that adoption of measurement-based care is achievable in both primary care and psychiatric settings.

■ **Treating the Invisible Wounds of War: Collaboration with the Department of Defense.**

APIRE received two awards from the Department of Defense for studies focused on mental health services for returning soldiers. The Walter Reed Army Institute for Research Survey of Routine Army Mental Health Care will characterize routine practice in Army behavioral health settings, including patient, clinician, and setting attributes, and assess the extent to which clinical practices conform with evidence-based treatment recommendations for posttraumatic stress disorder (PTSD), traumatic brain injury, substance use, depression, and suicidal ideation/behavior. The information will be used to construct a clinically detailed data base that will provide a first-ever, in-depth understanding of patterns of diagnosis and treatment in Army military treatment facilities, identify key service delivery factors that facilitate or impede the delivery of evidence-based assessment and treatments, and improve quality of care provided. The Comprehensive Approach to Disseminate Evidence-Based Care for PTSD is developing and pilot testing a concentrated continuing medical education course for training military clinicians in evidence-based screening, diagnosing, monitoring, and treatment of PTSD and depression. As a result of this work, military health care systems will have a workable model for implementation and dissemination of evidence-based care for PTSD and other psychiatric disorders.

■ **“The Future of Psychiatric Diagnosis: Refining the Research Agenda”**

was a series of 13 research planning conferences, organized and administered by APIRE in collaboration with the World Health Organization and the National Institutes of Health, which funded the series. The initiative was successfully completed in 2008 with a conference on autism and other pervasive developmental disorders. A summary of each of the conferences can be viewed at www.psych.org/dsmv. Four “Research Agenda for *DSM-IV*” monographs have been published, with eight titles in press or production. Approximately 90 journal publications have resulted from this conference series, and its related documents are now serving as a fundamental resource for the *DSM-IV* Task Force and Work Groups.